

AUSTRALIAN ITALIAN FESTIVAL

INGHAM • QLD • 2011 6th & 7th August



Mangiamo, Giochiamo e Amore

2011 Hair & Fashion Show

Thursday 4th August

ENTRY FORM

PROUDLY PRESENTED WITH THE ASSISTANCE OF OUR PARTNERS & SUPPORTERS



Australian Italian Festival Office
32 Herbert Street, Ingham
PO Box 888, Ingham Q 4850
E-mail: pdelroy@hinchinbrook.qld.gov.au

Phone (07) 4776 5288
Mobile 0419 657 228
Fax (07) 4776 3048



Rules of Entry

Reference to AIFA shall mean the Australian-Italian Association Inc. Reference to "Awards" shall mean the Fashion Design Awards. Reference to the Committee shall mean the Australian-Italian Festival Association Inc. Fashion Awards Coordinating Committee.

1. Entrants shall be persons who are clothing designers.
2. Entrants may enter a maximum of two entries in any one category.
3. The AIFA reserves the right to refuse any entrant or entry (garments) for the Awards that it deems could be detrimental to the successful running of the awards.
4. The AIFA and the Committee reserve the right to combine or withdraw a category if it considers there are insufficient entries in any category.
5. The AIFA reserves the right to select the judges for the Awards. Winners shall be decided by the judge/s, and their decision will be final. No correspondence will be entered into. The winners will be as named on the entry form.
6. Should entries not be accepted as per Rule 3, or a category withdrawn as per rule 4, full entry fee/s will be refunded.
7. Except as provided in Rule 6, no refund of entry fees will be made after closing date, **23rd July 2011**. Cancellations made prior to the closing date will be refunded their entry fee/s less \$20.00 to cover administration costs.
8. Should an entry be accepted after the closing date, entry will only be accepted if-
 - a. payment of entry fee/s are made immediately
 - b. the payment of a late fee of \$5.50 is made immediately
 - c. That no refund will be made of the entry or late fees should the entry be cancelled. If rule 6 applies, entry fee/s will be refunded.

Preliminary judging will be held at the Conference Room at Tyto Wetlands Precinct on **Thursday 4th August, 2011**. All garments must be delivered to The Conference Room by **Wednesday 5:00 pm**. **Any music needed to parade must be given to the Festival Office by Friday 23rd July**. **NB** If you fail to supply the music by that date – the organisers will then choose the music.

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The AIFA reserves the right to withdraw any entry not presented at the preliminary judging by **3:00 pm Thursday 4th August**.

All entrants shall be responsible for the protection and care of their entries, including hair styles and accessories used by their model/s at the preliminary and final judging.

Dressing room facilities will be provided by the AIFA for the final judging which all entrants must use. Only the designer/s named on the Garment Description form may accompany the entry into the dressing room.

The AIFA will decide in which order the categories, and entries in each category will appear at the preliminary judging.

The following number of models may be used in each category and be counted as one entry.

Budget Design: 1 male or female model

Childrens wear: 2 to 4 male or female child models (any combination)

Bridalwear/Haute Couture-Evening: 1 female model

Wearable Art: 1 male or female model

Designer Daywear: 1 female model.

Entry Fees: \$30 per entry

To ensure smooth running for the evening, a designer may only engage a model ONCE in each category. A model cannot model for another designer in that category.

Outfits entered as one entry will not be judged unless worn by a model. All entries will be judged as to the suitability and wearability eg. able to ascend stairs, fit through average size door, ease of movement when walking.

It is essential that entrants or their representatives be present at the final judging to receive Awards. It is the responsibility of entrants to advise the Committee if they are not able to attend the Final Judging for any reason at least 30 minutes prior to the commencement of the event.

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It is the responsibility of entrants to collect their entries from the AIFA at the conclusion of the final judging. The AIFA will not be held responsible for any garments or accessories after that time.

All entries will be accepted by the AIFA in the name as per the entry form. The AIFA will not enter into or be held responsible for any dispute in regard to ownership of designs entered in the Awards. If a dispute arises and is not resolved prior to the final judging, the AIFA reserves the right to withdraw the entry from the Awards.

Entries will not be judged by the way an entry is presented by model/s or the routine or choreography performed by model/s, nor will entries be judged by accessories or hairstyles used by the designer. Entries are judged purely on the garment/s presented in each category

Each entrant will be required to purchase a ticket to the event. There will be only one ticket per entrant, not one ticket per entry. No ticket No entry, No one will be allowed in dressing rooms if they do not have a ticket. Only the Designer and the Model are permitted.

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The Australian Italian Festival Invites Fashion Designers

To enter the Australian Italian Festival Fashion Design Awards, one of North Queensland's emerging fashion events; this is a great opportunity for aspiring designers to showcase their work.

Preliminary Judging

All entries will be pre-judged in a closed session in the Conference Room at the Tyto Wetlands Precinct on **Thursday 4th August 2011**. All garments must be delivered to the Conference Room by **5:00 pm** on **Wednesday 3rd August**.

Music

It is very important that any music needed to parade is to be given to the Festival Office by Friday 23rd July 2011. If you fail to supply the music by the above date – the organisers will then choose the music.

Final Judging

Final judging will be held on **Thursday 4th August 2011** in the Conference Room at the Tyto Wetlands Precinct. The Awards will present a professional image and provide an excellent opportunity for promotion and recognition of participants. The Awards are coordinated by the Australian-Italian Festival Association Inc in an endeavor to promote the fashion industry in North Queensland.

Supreme Award

The Supreme Award will be the entry considered by the judges to be the best entry of all category winners. The Supreme Award winner will receive a trophy and cash. Wearable Art is not eligible in this award.

Encouragement Award

This is an award to encourage and recognise a designer who has not been a winner of any category. The winner will receive a trophy and cash. Encouragement Award is to give recognition to and encourage a designer. The winner shall not have won a category at the 2011 Fashion Design Awards and will be judged on total effort contributed and not for one particular design. Wearable Art is not eligible for this award.

Category Winners

Category winners will receive a certificate and cash

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CATEGORIES

Childrenswear - Collection

Bridalwear/ Haute Couture – Evening - Single

Wearable Art - Single

Designer Daywear - Single

Budget Design- Single

Judging Criteria

The aim of the **AIFA Fashion Design Awards** is to promote Fashion Design in North Queensland.

Points taken into consideration by the judges—

- Marketability
- Design Direction
- Use of Fabric
- Cut and Fit
- Finish of Garments
- Suitability to Category

Childrenswear

Garments will be judged on fashion direction in regard to the whole collection of children's day wear, for ages from 4 to 10 years. This can be swimwear, casual and party wear.

Entry can be 2 to 4 outfits shown on 2 to 4 male or female child models in any combination. 2 outfits / 3 or 4 outfits

Bridalwear/Haute Couture—Evening

The ultimate Bridal or Evening Creation for a spectacular occasion

Entry to be 1 outfit shown on 1 female model 1 outfit

Wearable Art

Designers are able to combine art, fashion, craft, and theatre to create innovative and fun garments of elegance. A creation unrestrained by mainstream fashion, contemporary wearable art should be an outfit, not accessories. **The entry must**

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be able to fit through doorways (max 85cms), stairwells and be able to go up stage stairs. Description of garment is to be between 80 to 100 words and must be legible. The description has to be given to the Festival Office by Friday 29th July.

Entry to be 1 outfit shown on one male or female model 1 outfit

Designer Daywear

A "one off" special occasion outfit suitable for a race day or a wedding. The outfit must exude elegance and sophistication.

Entry to be shown on 1 female model

1 outfit

Budget Design

A single outfit for casual daywear. This entry must be created on a budget of \$30.00, this must include all materials to create the garment, and docketts must be provided as proof and attached to the entry form.

GARMENT DESCRIPTION

Entrants are to complete a garment description form for each entry.

JUDGING PROCEDURE

After the final entrant leaves the stage, all entrants in that category will parade their outfits as a finale to that category. The entrants are to remain on stage until the compare announces the winner. All other entrants leave the stage and the winning entry parade as the designer is presented with the award.

For the Finale the Encouragement award will be announced. (The winner will be notified at prior to the announcement)

All the designers are to assemble on the stage, a parade of the winning designs from each category will follow. The Supreme Award is announced and the winner accepts the award.

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Entry Form

Label: _____

Entrants Name/s: _____

Postal Address: _____

Phone: Business: _____ Home: _____

Mobile: _____ Fax: _____

I/we wish to submit entry/entries in the categories listed below.

| Category | Number of entries | Total Amount |
|--|-------------------|--------------|
| 1. Budget Design 1 outfit \$30 per entry | | |
| 2. Childrenswear 2 outfits \$30 per entry 3 to 4 outfits \$30 per entry | | |
| 3. Bridalwear/ Haute Couture-Evening 1 outfit \$30 per entry | | |
| 4. Designer Daywear 1 outfit \$30 per entry | | |
| 5. Wearable Art 1 outfit \$30 per entry | | |

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TO BE COMPLETED BY ALL ENTRANTS

I/We agree to abide by and accept the rules set out on the entry form. The decisions made with regard to these awards by the AIFA, the Committee and the Judges are final and no correspondence will be entered into

FULL NAME (Print) _____

Signature _____

Date _____

Office Use Only:

Entry Received:..... Payment Received:.....

Receipt No:..... Description Received:

Entries will not be accepted unless they have all details completed and are accompanied by a cheque /money order in full payment of all entry fees. Cheques/money orders are to be made payable to AIFA. Completed entry forms (together with relevant fees) to be forwarded to Australian-Italian Festival Office, PO Box 888, Ingham QLD 4850.

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GARMENT DESCRIPTION FORM

| | |
|------------------------|--|
| CATEGORY | |
| DESIGNERS NAME | |
| DESIGNERS LABEL | |
| ENTRY NAME | |

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BRIEF DESCRIPTION

*Garment style,
influences/inspiration,
fabric.*

A large rectangular area with horizontal dotted lines, intended for writing a brief description of garment style, influences, and fabric.

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